As a leading producer, publisher and distributor of interactive entertainment products and services worldwide, Ubisoft is committed to enriching players’ lives with original & memorable entertainment experiences. We create worlds that are playgrounds for the imagination offering moments of surprise, fun & adventure as well as opportunities for learning & self-discovery.

FACTS AND FIGURES

FOUNDED IN 1986

PRESENT ON 5 CONTINENTS WITH MORE THAN 40 DEVELOPMENT STUDIOS

AN INTERNATIONAL NETWORK WITH MORE THAN 95 NATIONALITIES AND 55 SPOKEN LANGUAGES

THE BIGGEST IN-HOUSE CREATIVE FORCE IN THE INDUSTRY WITH MORE THAN 80% OF OUR TEAMS DEDICATED TO CREATION
STOCK EXCHANGE:
EURONEXT, PARIS STOCK EXCHANGE, (UBIP: PA)

ANNUAL REVENUES
2018/2019: €2,028.6 billion, up 17.1% from 2017/2018
2017/2018: €1,732 billion, up 19% from 2016/2017
2016/2017: €1,460 billion, up 5% from 2015/2016
2015/2016: €1,394 billion, down 5% from 2014/2015
2014/2015: €1,464 billion, up 45% from 2013/2014
2013/2014: €1,007 billion, down 20% from 2012/2013
2012/2013: €1,256 billion, up 18% from 2011/2012
FRANCHISES AND GAMES:

ASSASSIN'S CREED®
140+ million units sold
95 million unique players
Assassin's Creed Symphony World tour kicked off in 2019

RAYMAN®
Ubisoft's first big hit title
40+ different versions of Rayman on 20+ different platforms

FAR CRY®
Over 50 million units sold since Far Cry 2
79+ million sessions of a Far Cry game played since the launch of Far Cry 3
Far Cry 5's shovels traveled a total distance of 225,000 kilometers which represents more than 5 trips around the world

JUST DANCE®
70+ million units sold
120+ million players
2.5+ billion songs played
80 billion kilocalories burned

RABBIDS®
20+ million units sold worldwide
An animated television series on air in 110 countries worldwide

FOR HONOR®
Over 21 million players worldwide
Number of defeated combatants on the battlefield: 49 538 763 330

TOM CLANCY'S GHOST RECON®
30 million players since the launch in 2001 and a growing community of 10 million players in Tom Clancy's Ghost Recon Wildlands
TOM CLANCY'S THE DIVISION®
20 million players since the launch in 2016
Fastest selling new IP in Ubisoft's history

THE CREW®
A community of 21 million players since its launch in 2016
Three years of live operations on the brand’s first opus,
including two expansions and 20+ live updates

TOM CLANCY'S RAINBOW SIX® SIEGE
A growing community of over 35 million of players
A growing audience and esport program: more than 100 million hours
during the latest major competitive event, Six Invitational 2019

TOM CLANCY'S SPLINTER CELL®
Over 30 million units sold worldwide

STEEP®
Over 1.2 billion kilometers trails covered
and over 5.6 billion jumps

WATCH DOGS®
900+ million hours spent hacking on Watch Dogs brand
36+ million unique players
14 billion hacks performed since Watch Dogs launch

UBISOFT CLUB
140 million registered members