



MANAGEMENT



YVES GUILLEMOT

[Co-founder & CEO]

Yves Guillemot and his brothers founded Ubisoft in 1986, when they embarked on an adventure in the nascent video game industry. Early on, Yves understood that creating original content in-house and growing proprietary brands would be key to Ubisoft's success. His vision to use technological breakthroughs as an opportunity to innovate, create brands and win over market share proved hugely successful over the years. Yves has since led Ubisoft's evolution with player engagement at the core of the company's development. 30 years later, with a passionate team by his side, Yves has turned Ubisoft into one of the top independent publishers and independent creator of entertainment experiences worldwide.



ALAIN CORRE

[Executive Director, EMEA Territories]

Alain Corre has served as Executive Director for EMEA (Europe, Middle East, Asia-Pacific) territories since 2000. Alain received his business degree from the "Ecole Supérieure de Gestion" business school and joined Ubisoft as a marketing trainee in 1987. He quickly became Marketing Assistant, Marketing Director for France, Sales Director for Europe and then Managing Director for France. As Executive Director for the EMEA zone, Alain drives business development in mature markets while also promoting Ubisoft's growing presence in developing markets. In an increasingly expansive and competitive market, Alain and his teams succeeded in making Ubisoft the 3rd independent publisher in Europe in 2015.



LAURENT DETOC

[President of Ubisoft, Americas]

Laurent Detoc is president for the North, South and Central America territories. He spearheads business and publishing operations from Ubisoft's office in San Francisco. Under Laurent's leadership, Ubisoft has become one of the most respected software publishers in the region and consistently ranked in the top five entertainment software publishers in the U.S. since 2005. Laurent's experience in Europe and North America drives his global business vision – a true asset in today's gaming industry. After graduating from the Institut Supérieur de Gestion business school in Paris, Laurent joined Ubisoft's headquarters in Paris, France in 1991. In 1993, he left to establish a subsidiary for Belgium and The Netherlands and eventually moved to San Francisco to solidify Ubisoft's business operations in North America. Laurent serves on the Board of Directors for the Entertainment Software Association.



CHRISTINE BURGESS-QUÉMARD

[Executive Director, Worldwide Studios]

Christine Burgess-Quémard has served as Executive Director in charge of Worldwide Studios since 2000. Soon after joining Ubisoft in 1987, Christine was entrusted with the task of opening Ubisoft's first office in the United States. She spent four years developing business in the US before moving on to head the business unit in the United Kingdom. In 1997, she returned to Paris to become International Sales Director. Today, as Executive Director of Ubisoft's Worldwide Studios, Christine defines and implements the principles and strategies that guide all of Ubisoft's production studios around the globe. In 2006, Christine was ranked among the top 100 most influential women in the industry by the NextGen.Biz. Christine holds a post-graduate degree in applied foreign languages.



SERGE HASCOËT

[Chief Creative Officer]

Serge Hascoët was named Chief Creative Officer in 2000, 14 years after obtaining his degree in material sciences and joining Ubisoft as a game designer. Over the years, he has occupied a number of executive positions, notably lead game designer and studio manager for Europe and the Asia-Pacific region. Today, Serge is responsible for Ubisoft's entire editorial strategy. He embodies and guarantees the quality of the Group's catalogue, while giving all creative teams the impulse to push back the limits of creativity and innovation.



ALAIN MARTINEZ

[Chief Financial Officer]

Alain Martinez has served as Chief Financial Officer of Ubisoft since 2000 when the company entered the Premier Marché of the Paris stock exchange. Prior to joining Ubisoft, Alain served as Treasurer and then CFO for the European territory at Comdisco (computer leasing), CFO at Sofamor Danek Europe (spinal implants) and Financial Director at SAP France (computer software). He holds a degree from HEC Paris, one of France's most prestigious business schools.